

# **EXHIBIT 2**

# L1bre : The guiding principle of its business model is prioritizing social responsibility

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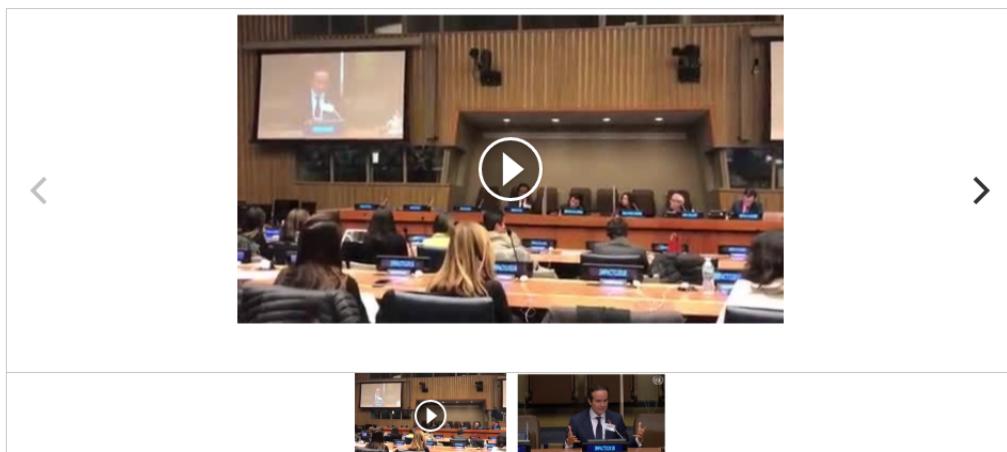
**L1bre →**

Dec 13, 2018, 11:00 ET

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NEW YORK, Dec. 13, 2018 /PRNewswire/ -- United Nations -- L1bre, a Mexican company that offers a mobility solution to the 138,000 taxis in Mexico City, has been invited to participate in the panel "Sustainable Development in Mexico: challenges and opportunities" as part of the Latino Impact Summit at the United Nations Headquarters, in New York on the 11th and 12th of December.



This summit presents a great opportunity to share how our solution aims to create a positive impact by putting emphasis on social responsibility and helping mitigate the inequality taxi drivers are suffering, a sector that historically has been forgotten and neglected, but it represents an important part of the economy and we have a social debt with them.

A key part of this model is to dignify taxi drivers by generating conditions of equality and competitiveness between the traditional taxi service against the disruptive model created by hailing apps generating higher incomes, promoting better service by providing greater security for users as well as drivers.

It is a great example of how the successful model of a cross-cutting alliance between government, private initiative and drivers and taxi users throughout Latin America can be replicated.

Our Chairman of the Board, Santiago Leon Aveleyra, took part in this forum where he shared his passion for mobility and vision as a founder of L1bre.

He shared his experience as to how through the "L1bre" model, the government can provide security, efficiency and generate revenue while helping taxi drivers increase their income at no extra cost for the users.

To learn more about L1bre, please visit our website [www.l1bre.com](http://www.l1bre.com)

To learn more about the summit, visit [www.latinoimpactsummit.org](http://www.latinoimpactsummit.org)

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To learn more about L1BRE, please visit our website [www.l1bre.com](http://www.l1bre.com)

To learn more about the summit, visit [www.latinoimpactsummit.org](http://www.latinoimpactsummit.org)

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